

# BRIEF INTRODUCTION

In today's world, the never-ending fascination with what we wear, how we wear it and a shift in buying behaviour has led to a change in consumer's mindset from buying need-based clothes to aspiration-based apparel. Buying clothes has become more than a fundamental requirement; it is now an expression of desire, personality, and a status symbol.

Manomay Tex India Limited primarily manufactures and sells denim fabrics & cotton yarn/textured yarn in domestic and international markets & trading Denim Garments.

we have our integrated Denim production operation at Aaraji No. 5,6,7 Gram-Jojro Ka Khera Tehsil –Gangrar Dist- Chittorgarh -312901(Rajasthan) India & Spinning production operation at Aaraji No. 983, 989, 990, 991, 992/1568,993/1570, Village - Undawa, Tehsil-Gangrar, Distt Chittorgarh -312901 Rajasthan (India).

In the textile sector, we are known and recognised by the brand name MANOMAY. Our world-class facilities are anchored by a robust infrastructure that helps us increase the productivity of our operations, employee's efficiency and consistency of product quality.

Our Denim Plant in Gangrar Tehsil, Chittorgarh district, Rajasthan, makes denim ranging from 9 to 14 Sq. yd. Our Company has ventured into 16+ overseas markets, and our customer base is currently distributed across India as well as places such as Latin America, the Middle East, and Asia.

Over the years our Company has carved its footprints in the industry which can be witnessed by the growth in our total revenue from Rs. 5.75 Crores in FY 2010 to Rs. 696.91 Crores in FY2025. Our promoters have adequate experience in the line of business and look after the strategic as well as day to day business operations. Our brand has been well received until now and we shall continue to endeavour to build brand equity by supplying qualitative products at competitive prices.

In the Year 2025 Manomay Tex India Limited has undertaken a forward integration initiative by entering the denim apparel segment under its own consumer brand, "Manomay – India's First Denim CoreWear Brand."

Launch E-commerce platform:-

The Company has successfully completed a soft launch of its e-commerce platform, offering products such as denim formal pants, jeans, shorts, cargos, and lowers. This marks a significant strategic shift from being a leading denim fabric manufacturer to a vertically integrated fibre-to-fashion entity, enhancing value capture across the supply chain.

E-Commerce Platform Link:- <https://manomayindia.in/home>